



PRIVATE EVENTS GUIDE

events@kingsroadbrewing.com • www.kingsroadbrewing.com



Thank you for inquiring about hosting your next event at King's Road Brewing Company

Visit King's Road Brewing Company in Haddonfield and Medford, where you can immerse yourself in the rich history and authentic flavors of two historic New Jersey towns. Our taprooms offer a cozy and inviting atmosphere, where you can relax with a cold craft beer and take in the timeless charm of our community's past. With two convenient locations, you can easily visit us for a taste of authentic, hand-crafted beer and a slice of local history.

Our daily operations focus on producing and serving only the finest hand-crafted beers, made with the utmost care and attention to quality. However, we also understand the value of creating memorable experiences, which is why we make portions of our brewery available for private events when available. Whether you're looking to host a corporate gathering or celebrate a special occasion, our historic setting and exceptional beer provide the perfect backdrop for a truly unforgettable event.

RESERVATIONS

We do not accept reservations. All seating is available on a first-come, first-served basis. Our cozy taproom often has limited seating due to its intimate size and high demand, so be sure to arrive early for the best selection of seats. But no matter where you sit, you'll enjoy some of the region's best craft beer in the warm and inviting atmosphere of King's Road Brewing Company

CALL-AHEAD SEATING

Call the brewery 30 minutes prior to your arrival and your name will be added to our waitlist. On most days your table should be ready by the time you arrive. Calling ahead does not guarantee a table upon arrival, but it will reduce your wait time once you arrive. Time of day and size of your group will have an impact on wait time.

Larger groups are encouraged to call ahead before arriving, but we may not always be able to accommodate you. Availability will vary greatly depending on the number of guests, the location you choose, day of the week, and time of day. Larger groups willing to spilt up into several smaller groups will help to expedite the process.

We suggest that larger groups, or any sized group desiring a more private experience, inquire about an event rental by emailing events@kingsroadbrewing.com at least two weeks prior to the date of your intended gathering.

FAMILY FRIENDLY

King's Road is a community gathering space and is family friendly, but we are a brewery first and foremost. Our events and activities are adult oriented. Children are welcome, but we do not host kids' parties. Children that do visit the brewery must be well behaved and accompanied by an adult at all times.

No one's behavior, young or old, should impact the enjoyment of others at the brewery. If there is ever an issue, please bring it to the attention of your server or the manager on duty immediately.

EVENT RENTALS

We offer private event opportunities as a courtesy to our fans and followers that appreciate the quality of our beer, and want a unique brewery experience that is specific to King's Road.

AVAILABILITY

Weekday Rentals are available almost anytime during normal business hours Monday through Thursday, not including special events and holidays.

Friday and Saturday rentals are available at two times. Afternoon rentals can begin early, but must be concluded by 3 PM. Evening rentals must start no earlier than 8 PM, and can go until closing. No events can be held during the peak service hours of 3-8 PM on these days.

Sunday event rentals will be addressed on a case-by-case basis. Availability will vary greatly depending on the number of guests, location you choose, time of year, and time of day.

RENTAL RATES

1. Prices vary by season and day of the week. Please fill out the form at the end of this document. Return a signed copy to the tasting room at your location of choice, or email to: events@kingsroadbrewing.com. We will review your form, and contact you with more information and to discuss details.
2. The rental fee secures a private or semi-private space for your event, and includes a dedicated server just for you and your guests. Larger parties may require two dedicated servers for an additional charge.
3. Rental fees do not include beer, beverage, food or merchandise sales.

DEPOSITS & PAYMENTS

4. 100% of the event rental fee is due at time of contract to formally hold the space/date. This deposit amount is based on the total number of rental hours. Additional fees, add-ons, and upcharges will be addressed separately. The rental fee deposit does not include beer, beverages, food, merchandise sales, or gratuity.
5. The deposit is required to formally secure the space for the event. 100% of the deposit amount is refundable if the event is canceled at least two full weeks prior to the event date. 50% of the deposit amount is nonrefundable if events are canceled after that deadline.

BEER PURCHASING, OPTIONS & AVAILABILITY

6. All guests consuming beer must be at least 21 years of age or older as per the New Jersey state law and must provide proof of age in compliance with the State of New Jersey. Any guests attending that are not 21 years of age must be accompanied by a parent or guardian that is 21 years of age or older.
7. All King's Road beer prices are posted, and subject to New Jersey state sales tax.
8. In addition to the Rental Fees, there are three drink sales options for your event:
 - a. **Open Tab.** The renter provides King's Road with a credit card before the event begins. Renter closes the tab at end of the event. This is the preferred method for beverage payment.
 - b. **Capped Open Tab.** Renter provides King's Road with a credit card before the event begins, and the bar tab is capped at a pre-determined dollar amount or specified time. After cap limit is met, all remaining sales will be cash bar for event guests.

- c. **Cash Bar.** All event guests will be responsible for their own tab.
- 9. A service charge of 18% of the total bar tab is automatically added to the Open Tab or Capped Open Tab of private events.
- 10. The total number and types of beer available during the event is limited to what the brewery has on tap on that day. No guarantee can be made as to the number and/or types of beer available on any given day.
- 11. King's Road beverage prices are posted, and subject to New Jersey state sales tax.
- 12. King's Road does not allow outside beer or beverages to be brought into the brewery.

WINE, SPIRITS & OTHER BEVERAGES

- 13. King's Road sells beer, hard seltzers, house-made sodas, and bottled water. Filtered tap water is free and available upon request.
- 14. Outside beverages are not allowed.
- 15. Wine is not permitted to be brought into King's Road as per our New Jersey Limited Brewery License. We are only allowed to serve on site what is brewed on site.
- 16. Absolutely no spirits or hard liquor are allowed in the brewery at any time.

FOOD & CATERING

- 17. As per our New Jersey Limited Brewery License, we do not have, nor are we allowed to have a kitchen. However, you may bring food in from any of the restaurants and/or caterers that surround us at either location. Most will deliver to the brewery, and many offer free delivery and/or special discounts to our event renters.

PAYMENTS, POLICIES, & PROCEDURES

- 18. The signer below will be charged per drink at the posted pricing in the brewery unless otherwise noted. This includes the New Jersey state sales tax. Flights, growlers, crowlers and cans will be available at the discretion of the signer and subject to the posted prices.
- 19. Payment can be made in cash, MasterCard, VISA, American Express or Discover Card. Personal checks will only be accepted if prior approval has been received.
- 20. Access to the space begins 30 minutes before the start of the event for set up. The space must be cleared as close as possible to the end time of the event. Deliveries and pickups must be made within these times. All outside vendors must supply their own carts, extension cords and any other equipment needed.
- 21. Renters have 30 minutes after the event ends to clear the space of guests and belongings and return the area to pre-event condition. If the event runs longer than the agreed upon end time, the renter will be assessed an overtime fee of \$100 for every half hour that the space is not cleared.

Guests are welcome to stay after the event has ended, but the space must be cleared of personal

belongings and be returned to a “public” space. Once the event tab is closed, remaining event guests must establish their own tab unless otherwise instructed by the host.

22. An accurate estimate of the number of guests should be submitted to King’s Road via the form at the end of this document so that the brewery can prepare accordingly. This number is considered a reasonable guarantee and is not subject to extreme change. If a larger number of guests attends the event than was discussed or expected, we cannot guarantee that there will be seating/space for everyone.
23. All guests consuming alcoholic beverages must be at least 21 years of age or older as per the New Jersey state law and must provide proof of age in compliance with the State of New Jersey. Any guests attending that are not 21 years of age must be accompanied by a parent or guardian that is 21 years of age or older. King’s Road servers will continue to check IDs when necessary throughout the duration of the event.
24. As the responsible party, you the renter are accountable for the behavior of your guests. Please help our staff enforce all relevant restrictions and responsible drinking behavior including the following:
 - a. To help prevent the spread of COVID-19 and other communicable diseases, King’s Road will abide by all federal, state and/or local safety laws, rules, and regulations with which gatherings must comply. When restrictions are in place, event renters of King’s Road and their guests, are expected to comply fully.
 - b. A valid state ID may be requested of any person at any time during your event. All guests must have a valid state ID to consume alcoholic beverages.
 - c. Any person who, in the opinion of King’s Road Brewing Company staff, is or appears to be impaired will not be served any alcohol as per the state law.
25. All food and beverages, other than the beverages produced by, or purchased at the brewery, are the responsibility of the signer below. Other outside alcohol is prohibited.
26. Paper products, utensils, serving dishes, etc. are the responsibility of the signer below.
27. No helium balloons are permitted inside as they get caught in our ceiling fans. Glitter, confetti, rice, flower petals, etc. are prohibited. No wax candles or open flames are permitted.
28. Any guests not abiding by the rules and guidelines set forth in the above paragraphs, or displaying conduct deemed by King’s Road and its staff to be inappropriate to the peace and good order of events, or which may adversely affect the safety of persons or property, will be asked to leave. The event may be terminated early if bad behavior continues. No refunds will be given.
29. The signer below voluntarily assumes a duty of control for the premises, will assist in the enforcement of all restrictions, and aid in the elimination of underage drinking and over consumption. The signer below assumes the responsibility to supply safe transportation for any guests who may require assistance.

Once you have read the information on the previous pages, please sign the following page acknowledging the rules and regulations set forth in this contract. Return a signed copy to the tasting room, or email to: events@kingsroadbrewing.com

I have received and understand the terms and conditions of this contract:

_____ Name	_____ Purpose/Type of Event
_____ Signature	_____ Total Number of Guests (Please See Item 22)
_____ Company/Organization (if applicable)	_____ Proposed Date
_____ Address	_____ Haddonfield or Medford Location
_____ City, State, Zip Code	_____ Start/End Time (Please See Items 20 and 21)
_____ Phone b	_____ Beer Sales Type (Please See Items 8 and 9)
_____ Email	_____ Deposit (To be determined at time of contract)

Approved by:

Authorized King's Road Brewing Company
Manager

Date

Notes or Special Instructions: